

The Goal-setting Worksheet For Internet Marketers

Use the following 5 simple rules to create your goals in internet marketing business. A list of simple yet balanced goals is made for you to quick start.

Write down your desired figure in Part 1 of the worksheet. In Part 2, use RULE#4 to write down your goal descriptions. In Part 3, use RULE #5 to decide a trusted person to share this goal with. Finally, put down today's date and sign it to make it official for your business.

5 simple rules:

RULE #1 - Create Balance

You must spread your goals among different business activities and objectives.

RULE #2 - Be Constructive

Make your goals you can reach but not you can grasp immediately. Make your goal high enough to excite you, stimulate your desire and enthusiasm.

RULE #3 - Be Specific

Write down you daily, weekly, monthly, and yearly goals in each category.

RULE #4 - Use Present Tense

The aim here is to let yourself to experience in imagination how you FEEL when you have achieved those goals.

RULE #5 - Be Confidential

Share your goals with your accountability partners, mentors, mastermind partners, spouse, and friends who cherish those goals with you. Never disclose your goals to someone who resent them and want to pull you down.

Part 1 - My Internet Marketing Business Goals:

My goals on the number of new visitors

Daily _____

Weekly _____

Monthly _____

Yearly _____

My goals on the number of new opt-in

Daily _____

Weekly _____

Monthly _____

Yearly _____

My goals on the number of new customers

Daily _____

Weekly _____

Monthly _____

Yearly _____

My goals on the sales volume:

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Daily _____

Weekly _____

Monthly _____

Yearly _____

My goals on the number of pieces of content creation (Blog / Article / Video / Audio Interview / Podcast / eBook / PDF report)

Weekly _____

Monthly _____

Yearly _____

My goals on the number of pieces of content creation (Blog / Article / Video / Audio Interview / Podcast / eBook / PDF report)

Weekly _____

Monthly _____

Yearly _____

My goals on the number of pieces of content creation (Blog / Article / Video / Audio Interview / Podcast / eBook / PDF report)

Weekly _____

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Monthly _____

Yearly _____

My goals on the number of JV partners I am building relationships with

Weekly _____

Monthly _____

Yearly _____

My goals on the Opt-in rate

This month _____

6 months _____

12 months _____

My goals on the Sales conversion rate

This month _____

6 months _____

12 months _____

My goals on the average purchase size of a customer

